

THIS PROMOTION IS INTENDED FOR PLAY IN THE UNITED STATES ONLY AND WILL BE GOVERNED BY U.S. LAW. DO NOT ENTER UNLESS YOU ARE ELIGIBLE (SEE SECTION 2 FOR ELIGIBILITY) AND LOCATED IN THE UNITED STATES AT THE TIME OF PARTICIPATION.

**MUSICAL SEATS PRESENTED BY SEATGEEK (“PROMOTION”)
OFFICIAL RULES**

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. BY ENTERING, PARTICIPANT AGREES TO BE BOUND BY THESE OFFICIAL RULES AND THE DECISIONS OF THE EVENT ADMINISTRATOR (DEFINED BELOW), WHICH SHALL BE FINAL IN ALL RESPECTS.

IF YOU ARE A MINOR UNDER THE AGE OF 18, YOU WILL BE REQUIRED TO COMPLETE AND SIGN A PARENT/LEGAL GUARDIAN CONSENT FORM AS INDICATED ON THE WEB SITE (DEFINED BELOW).

1. PROMOTION OVERVIEW: Registered participants will be invited to participate in a game of musical chairs on December 4, 2021 at State Farm Stadium in Glendale, Arizona (the “Musical Seats Event”). The Musical Seats Event will consist of two (2) sessions, with multiple games per session to determine Semi-Finalists, and ultimately the Grand Prize winner. See Section 5 for details. Eligible individuals must register for the Promotion as described in Section 4. Registration is limited to 1,600 participants.

2. ELIGIBILITY: The Promotion is open to legal residents of Arizona who are thirteen (13) years of age or older at the time of registering for the Promotion. Void where prohibited. The following persons are not eligible to participate: employees, contractors, directors and officers of SeatGeek, Inc. (“Sponsor”), Genesco Sports Enterprises, Inc. (“Event Administrator”), their respective parent, subsidiary and affiliated companies, distributors, Web design, advertising, fulfillment, judging and promotion agencies involved in the administration, development, fulfillment and execution of this Promotion (collectively, “Sponsor and Promotion Parties”), and the immediate family members (spouse, parent, child, sibling, grandparent, and/or “step”) of each and those living in their same households (those persons whether related or not who live in the same residence for at least three [3] months during the twelve [12]-month period preceding the start date of the Promotion). The Promotion is subject to all applicable federal, state and local laws and regulations. Sponsor reserves the right, at any time, to verify eligibility requirements in any manner it deems appropriate.

MINORS: Participant must obtain parental consent in order to be eligible to enter the Promotion. Parental consent occurs when the parent or legal guardian of an eligible minor participant (“Minor”), who is under 18 years of age, grants permission for the Minor to participate and agrees on behalf of himself or herself and the Minor to these Official Rules and completes the online Minor Waiver Release. If a Minor is confirmed as a Participant in Musical Seats Event, Minor must be accompanied by his or her parent or legal guardian at all times during the Musical Seats Event.

3. PROMOTION TIMING:

- Eligible individuals may register for a spot in the Musical Seats Event beginning at 12:00:00 p.m. Mountain Time (“MT”) on November 12, 2021 and ending at 9:00:00 a.m. MT on December 4, 2021 (“Registration Period”). The time clock of the computer administering the registration for this Promotion is the official timekeeping device for registration.
- Musical Seats Event Session 1 begins on December 4, 2021 at 10:00 a.m. MT.
- Musical Seats Event Session 2 begins on December 4, 2021 at 12:00 a.m. MT.

4. REGISTRATION: During the Registration Period, visit musicalseats.com (“Web Site”) and follow the online instructions to register for a spot in the Musical Seats Event. A notice will be posted on the Web Site once the registration limit is met. Sponsor reserves the right to determine and modify the number of registrants, in its sole

discretion, for any reason whatsoever. **Each Participant is limited to one (1) spot in the Musical Seats Event.** Registration alone is not a guarantee of a spot in the Musical Seats Event.

BY PARTICIPATING IN THE MUSICAL SEATS EVENT, PARTICIPANT ACKNOWLEDGES THAT SPONSOR AND/OR ITS DESIGNATED AGENCY(IES) WILL BE TAKING PHOTOGRAPHS AND VIDEO OF THE MUSICAL SEATS EVENT (“CONTENT”) AND THAT PARTICIPANT MAY APPEAR ON SPONSOR’S WEBSITE, ELSEWHERE ON THE INTERNET, IN-STADIUM OR IN OTHER MEDIA OR PROMOTIONAL MATERIALS AS AUTHORIZED BY SPONSOR, IN SPONSOR’S DISCRETION. In consideration for your participation in the Musical Seats Event and for the opportunity to win a prize, you hereby grant the Sponsor, Promotion Parties, the NFL Entities and their designees, an unlimited, perpetual, worldwide, non-exclusive, non-restrictive, royalty-free, sub-licensable (through multiple tiers) right and license to use, publish, reproduce, display, perform, adapt, modify, distribute, publicly perform, transmit, have distributed, prepare derivative works of, and promote such Content in any form, in all media now known or hereinafter created, anywhere in the world, for any purpose and without consideration to the participant.

Sponsor’s use of Content will not place the Sponsor, Promotion Parties or the NFL Entities under any fiduciary or other obligation to Participants. Sponsor has no obligation to use or post any Content. Sponsor does not guarantee any use of Content.

5. THE MUSICAL SEATS EVENT: Each registrant (or hereinafter, “Participant”) must arrive at the Musical Seats Event between 9:00 a.m. MT and 10:00 a.m. MT to secure his or her spot in the Musical Seats Event. Upon arrival, each Participant will be assigned a “Session”, “Pod”, and “Round”. For each Session, there will be four (4) rounds (each a “Round”), and for each Round there will be four (4) pods (each a “Pod”). For example, a Participant may be assigned to Session 2, Round 4, Pod 3. The Participant must be present in their assigned Pod prior to the start of the Round or his or her spot in the Musical Seats Event may be forfeited and filled by an alternate eligible individual, as determined by Sponsor or Event Administrator, in their sole discretion. It is anticipated there will be fifty (50) Participants per Pod.

Once a Round begins, Participants will play a game of musical chairs (“Musical Seats”). Participants will be eliminated until there is one (1) Participant left per Pod (each a “Semi-Finalist”). All Semi-Finalists will receive a Semi-Finalist Prize and will advance to the Musical Seats Championship game (“Championship Game”) in which a final game of Musical Seats will be played. The last Participant left in the Championship Game will be deemed the Grand Prize Winner.

Participants are responsible for all transportation, parking, accommodations, food, beverages, gratuities, and all other expenses not specified herein in conjunction with their participation in the Musical Seats Event. The Musical Seats Event is subject to availability, change and cancellation. Session, Round and Pod assignments are in Sponsor’s sole discretion, and subject to change. In the event the Musical Seats Event is cancelled or postponed for any reason whatsoever, the Sponsor shall have no further obligation to any individual who registered for the Promotion.

The Sponsor and/or Event Administrator reserves the right to determine and/or modify the number of Rounds and Participants per Pod based on the number of eligible Participants present at the Musical Seats Event. Additionally, Musical Seats game rules, including the number of Participants eliminated each time the music stops shall be announced at the start of Musical Seats Event. In the case of a tie (i.e., two Participants sitting in the same seat), Event Administrator reserves the right to determine which Participant is eliminated. Event Administrator may decide to play another round of music or conduct a random drawing to determine which Participant is eliminated. All decisions of the Event Administrator regarding the Musical Seats Event shall be final.

6. THE MUSICAL SEATS EVENT CONDUCT: Participants must abide by all venue policies and regulations, including without limitation all health and safety protocols at all times. The Sponsor and Promotion Parties reserve the right to revoke participation in the Musical Seats Event from any Participant who the Sponsor and Promotion Parties or venue personnel deem in any of their sole discretion, may be intoxicated, be a safety risk, have violated any venue policy or law, fail to comply with Sponsor’s health and safety protocols, or bring the Sponsor and Promotion Parties into disrepute. For the avoidance of doubt, a spot in the Musical Seats Event has no cash value, cannot be transferred, refunded, exchanged or applied towards any subsequent venue event or for cash.

7. PRIZE DETAILS:

Up to thirty-two (32) Semi-Finalist Prizes will be awarded, each consisting of two (2) tickets to the January 9, 2022 Arizona Cardinals home game*, one (1) \$250 Arizona Cardinals team store gift card, and one (1) \$250 SeatGeek one-time redeemable code. Gift card and redeemable code are subject to terms and conditions as set by issuer. Approximate Retail Value (“ARV”) of each Semi-Finalist Prize: \$1,000.

One (1) Grand Prize will be awarded consisting of one pair of 2022 Arizona Cardinals season tickets (for all 2022 regular season home games)*, one (1) \$500 Arizona Cardinals team store gift card, and one (1) \$1,000 SeatGeek one-time redeemable code (may be given in smaller denominations to total in aggregate \$1,000). Gift card and redeemable code are subject to terms and conditions as set by issuer. ARV: \$4,000.

***Prize conditions related to ticket prizes: All transportation, parking, accommodations, meals, gratuities, and all other expenses not specified herein are solely the winner’s responsibility.** Game(s) is subject to availability, change, and cancellation. Seating assignments are in Sponsor’s sole discretion. A minor child may accompany winner as a guest only if minor’s parent or legal guardian is the winner. Minor must be accompanied at all times during the game by minor’s parent or legal guardian. Winner is responsible for any loss of prize or portion of any prize after it has been delivered. Sponsor will not replace any lost or stolen portions of the prize. Additional prize details may be provided to the winner at the time of notification. Winner must accept prize as stated by Sponsor or prize may be forfeited.

Resale of game tickets is strictly prohibited. All NFL tickets are subject to certain terms and conditions as specified thereon. Winner and guest must abide by all venue policies and regulations, including without limitation all health and safety protocols, and ticket terms and conditions at all times. The Sponsor reserves the right to revoke the full or partial prize from any winner or guest who the Sponsor and Promotion Parties or venue personnel deem in any of their sole discretion, may be intoxicated, be a safety risk, have violated any venue policy or law, fail to comply with the venue’s health and safety protocols, or bring the Sponsor and/or Promotion Parties into disrepute. For the avoidance of doubt, unused tickets cannot be refunded, exchanged or applied towards tickets for any subsequent NFL event or for cash.

Winner and guest irrevocably waive all claims against the Sponsor and Promotion Parties and the NFL Entities, and agree that neither Sponsor, the Promotion Parties nor the NFL Entities will have any liability or responsibility for any claim arising in connection with participation in this Promotion, the prizes awarded, personal injury, or wrongful death, a potentially heightened risk of exposure to communicable diseases, viruses, bacteria or illnesses (including, without limitation, COVID-19) and the causes thereof, and sickness arising as a result of any prize-related activity (e.g., travel, game attendance), wherever, whenever or however the same may occur. Winner and guest must abide by all venue, state and local COVID-19 guidelines while in attendance at the game(s). Winner and guest fully understand that (a) the novel coronavirus SARS-CoV-2 and any resulting disease (together with any mutation, adaptation or variation thereof, “COVID-19”) is extremely contagious and there is an inherent risk of exposure to COVID-19 in any place where people are or have been present; (b) no precautions, including any protocols that will be implemented from time to time by the NFL Entities (collectively, the “Protocols”), can eliminate the risk of exposure to COVID-19; (c) while people of all ages and health conditions have been adversely affected by COVID-19, certain people have been identified by public health authorities as having greater risk based on age and/or underlying medical conditions; and (d) exposure to COVID-19 can result in being subject to quarantine requirements, illness, disability, other short-term and long-term health effects, and/or death, regardless of age or health condition.

8. WINNER CONFIRMATION: If a winner is a Minor, prize will be awarded to the Minor's parent/legal guardian who must assume all responsibilities of prize winner. Potential winners will be required to complete, sign and return an IRS Form W-9 (including their social security number) and an Affidavit of Eligibility/Liability Release, and, where lawful, Publicity Release (“Affidavit”) at the conclusion of the Event. If (a) a prize is returned as undeliverable, (b) a potential winner does not complete, sign and return all required documents as indicated above, (c) a potential winner cannot be verified, or (d) a potential winner is otherwise unable to accept a prize as stated, the prize may be forfeited, in Sponsor’s sole discretion. Prizes will be shipped within four (4) weeks of winner verification, and in the case of the Grand Prize season tickets, when available.

9. LIMITATIONS OF LIABILITY AND RELEASE: Participants irrevocably waive all claims against the Sponsor and Promotion Parties and the venue, and agree that the Sponsor and Promotion Parties and the NFL Entities will have no liability or responsibility for any claim arising in connection with participation in this Promotion, the prizes awarded, personal injury, or wrongful death, a potentially heightened risk of exposure to communicable diseases, viruses, bacteria or illnesses (including, without limitation, COVID-19) and the causes thereof, and sickness arising as a result of Participant's participation in the Musical Seats Event and related activities (e.g., travel), wherever, whenever or however the same may occur. Participants must abide by all venue, state and local COVID-19 guidelines while in attendance at the event. Participants fully understand that (a) the novel coronavirus SARS-CoV-2 and any resulting disease (together with any mutation, adaptation or variation thereof, "COVID-19") is extremely contagious and there is an inherent risk of exposure to COVID-19 in any place where people are or have been present; (b) no precautions, including any protocols that may be implemented from time to time by the venue, can eliminate the risk of exposure to COVID-19; (c) while people of all ages and health conditions have been adversely affected by COVID-19, certain people have been identified by public health authorities as having greater risk based on age and/or underlying medical conditions; and (d) exposure to COVID-19 can result in being subject to quarantine requirements, illness, disability, other short-term and long-term health effects, and/or death, regardless of age or health condition.

No liability or responsibility is assumed by the Sponsor and Promotion Parties, the NFL Entities or any of their respective parents, subsidiaries, affiliates, and each of their respective employees, shareholders, directors, officers, members, successors, agents, and assigns (collectively, the "Released Parties") resulting from Participant's participation in or attempt to participate in the Promotion or ability or inability to upload or download any information in connection with the Promotion. No responsibility or liability is assumed by the Released Parties for technical problems or technical malfunction arising in connection with any of the following occurrences which may affect the operation of the Promotion: Hardware or software errors; faulty computer, telephone, cable, satellite, network, electronic, wireless or Internet connectivity or other online or network communication problems; errors or limitations of any Internet or wireless providers, servers, hosts or other providers; garbled, jumbled or faulty data transmissions; failure of any online transmissions to be sent or received; lost, late, delayed or intercepted transmissions; inaccessibility of Web Site in whole or in part for any reason; traffic congestion on the Internet or Web Site; unauthorized human or non-human intervention of the operation of the Promotion, including without limitation, unauthorized tampering, hacking, theft, virus, bugs, or worms; or destruction of any aspect of the Promotion, or loss, miscount, misdirection, inaccessibility or unavailability the Web Site or of an email account used in connection with the Promotion. Released Parties are not responsible for any typographical, technical, computer, network or human errors which may occur in the administration of the Promotion, the processing of registrations, the announcement of prizes or in any Promotion-related materials. Use of any Web Site associated with this Promotion is at user's own risk. Released Parties are not responsible for any personal injury or property damage or losses of any kind which may be sustained to user's or any other person's computer or web-enabled device resulting from participation in the Promotion. In the event of an identity dispute, the registration will be considered made by the registered owner of the email address used to participate. "Registered owner" is defined as the natural person who is assigned an email address by an Internet access provider, online service provider or other organization which is responsible for assigning email addresses or the domain associated with the submitted email address.

10. RELEASE OF LIABILITY: Except where prohibited by law, by participating in the Promotion, Participant agrees (a) to release and hold harmless the Released Parties from any and all claims, damages or liabilities arising from or relating to such Participant's participation in the Promotion; (b) under no circumstances will Participant be permitted to obtain awards for, and Participant hereby waives all rights to claim punitive, incidental, consequential, or any other damages, other than for actual out-of-pocket expenses; (c) all causes of action arising out of or connected with this Promotion, or any prize awarded, shall be resolved individually, without resort to any form of class action; and (d) any and all claims, judgments, and award shall be limited to actual out-of-pocket costs incurred, excluding attorneys' fees and court costs.

By accepting a prize, recipient (a) agrees that Released Parties will have no liability whatsoever for, and shall be held harmless by winner against, any liability for injuries, losses or damages of any kind to persons or property resulting in whole or in part, directly or indirectly, from participation in the Promotion; from acceptance, possession, misuse or use of any prize and (b) grants (and agree to confirm grant in writing promptly upon request) to Sponsor and those acting under Sponsor's authority, and each of their respective designees, except where legally prohibited,

the right to use his or her name, photograph, likeness, voice, image, statements and/or biographical information at any time or times, for advertising, trade, publicity and promotional purposes in any media now known or hereafter discovered, worldwide, including the Internet without review, notification or approval, and additional compensation or consideration, unless prohibited by law.

11. FORCE MAJEURE: Released Parties are not liable in the event that any portion of the Promotion (including any prize) is compromised, modified or canceled due to pandemics or epidemics, outbreaks of infectious disease or any other public health crisis including quarantine measures of any government authority or other restrictions, weather, fire, strike, acts of war or terrorism, government restriction, or any other condition beyond their control (a “Force Majeure Event”).

12. GENERAL CONDITIONS: Each prize winner will be responsible for all federal, state and/or local taxes, and for any other fees or costs associated with the prize he or she receives, regardless of whether it, in whole or in part, is used. Any difference between stated value and actual value will not be awarded. Prize winners will be issued an IRS Form 1099 for the value of their prize. No cash equivalent or substitution of prize is offered, except at the sole discretion of the Sponsor. No transfer of prize is permitted. Unclaimed prizes will not be awarded. If a prize, or any portion thereof, cannot be awarded for any reason, Sponsor reserves the right to substitute prize with another prize of equal or greater value. Should any portion of the Promotion be, in Sponsor’s sole opinion, compromised by virus, worms, bugs, non-authorized human intervention, technical failures or other causes which, in the sole opinion of the Sponsor, corrupt or impair the administration, security, fairness or proper play, Sponsor reserves the right at its sole discretion, to (a) cancel, suspend, modify or terminate the Promotion or any part of it, including but not limited to the Musical Seats game rules; and/or (b) disqualify any individual who is responsible for such action, and determine the prize winners in a manner deemed fair and appropriate by Sponsor and/or Event Administrator.

13. GOVERNING LAW: Except where prohibited by law, by participating, Participants agree that all issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, Participant’s rights and obligations, or the rights and obligations of the Sponsor in connection with the Promotion, shall be governed by, and construed in accordance with, the laws of the State of Arizona, without giving effect to any choice of law or conflict of law rules. By entering, Participants, consent to the jurisdiction and venue of the federal and local courts located in Arizona.

14. PRIVACY: Please see Sponsor’s privacy policy located at <https://seatgeek.com/privacy> for details of our policy regarding the personal information collected in connection with this Promotion. Sponsor and/or its agencies may delete your personal information from their system(s) once the prize has been fulfilled and sufficient retention periods have elapsed. Additionally, any communication between Participant and Sponsor or its agencies regarding this Promotion (e.g. phone calls, text messages, chats, emails, etc.) may be recorded for quality assurance and training purposes. Winners’ names may be included in a publicly available winner’s list.

LEGAL WARNING: ANY ATTEMPT BY AN INDIVIDUAL, WHETHER OR NOT A PARTICIPANT, TO DELIBERATELY DAMAGE, DESTROY, TAMPER OR VANDALIZE THE WEB SITE OR INTERFERE WITH THE OPERATION OR EXECUTION OF THE PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND DILIGENTLY PURSUE ALL REMEDIES AGAINST ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.

15. WINNERS’ LIST: For the names of the winners, send a self-addressed, stamped envelope to be received by January 4, 2022 to: Musical Seats Presented by SeatGeek Winner's List, c/o GSE, PO Box 130, Dept. 21-6885, Glencoe, MN 55336-0130.

16. SPONSOR: SeatGeek, Inc. 902 Broadway, Fl 10, New York, NY 10010

17. THE NFL ENTITIES: Participant irrevocably waives all claims against the National Football League, its member professional football clubs (including the Arizona Cardinals), NFL Ventures, Inc., NFL Ventures, L.P., NFL Properties LLC, NFL Enterprises LLC and each of their respective subsidiaries, affiliates, shareholders, officers, directors, agents, representatives and employees (collectively, the “NFL Entities”) and agrees that the NFL Entities will have no liability or responsibility for any claim arising in connection with participation in this Promotion or the prizes awarded. The NFL Entities have not offered or sponsored this Promotion in any way.